

MAKEGOOD SUMMARY

STATION: WFSB
MARKET: Fairfield County
REP FAX: 860-721-4209
ATTN: Tech

DATE: 10/31/2012
REP. NAME: Bill Whittle/Laurie LaBrecque
CLIENT: Friends of Chris Murphy
CONTRACT: 10/29-41/4142

Total

Signature:

1000

2 \$ 40.00

CONTRACT



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | |
|-----------------------------|---------------------------------|
| Contract / Revision | Alt Order # |
| 500197 / | |
| <u>Product</u> | |
| October 29-November 4, 2012 | |
| <u>Contract Dates</u> | <u>Estimate #</u> |
| 10/29/12 - 11/04/12 | |
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Friends Of Chris Murphy | 10/31/12 / 10/31/12 |
| <u>Billing Cycle</u> | <u>Billing Calendar</u> |
| EOM/EOC | Broadcast |
| <u>Station</u> | <u>Account Executive</u> |
| GFSB | House- National |
| <u>Sales Office</u> | |
| WFSB-Fairfield | |
| <u>Special Handling</u> | |
| <u>Demographic</u> | |
| Adults 35+ | |
| <u>IDB#</u> | <u>Advertiser Code</u> |
| | Product Code |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> |

And:

Message & Media Inc
Attention: Leah Casterlin
100 Albany Street, Suite 200B
New Brunswick, NJ 08901
USA

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | | Amount |
|-------|----------|-------------------|-----------------|----------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------|----------|
| | | | | | | | | | | | Spots | Spots | |
| 1 | GFSB | 10/29/12 | 11/02/12 | 430A Eyewitness News | 430-5a | | :30 | | | NM | 5 | 5 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | 10/29/12 | 11/04/12 | | MTWTF-- | | | | 5 | \$20.00 | | | | |
| 2 | GFSB | 10/29/12 | 11/02/12 | 5AM-5:30AM Eyewitness News | 5AM-5:30AM | | :30 | | | NM | 5 | 5 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | 10/29/12 | 11/04/12 | | MTWTF-- | | | | 5 | \$20.00 | | | | |
| 3 | GFSB | 10/29/12 | 11/02/12 | 5:30AM-6AM Eyewitness News | 5:30AM-6AM | | :30 | | | NM | 5 | 5 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | 10/29/12 | 11/04/12 | | MTWTF-- | | | | 5 | \$30.00 | | | | |
| 4 | GFSB | 10/29/12 | 11/02/12 | 6AM-6:30AM Eyewitness News | 6AM-6:30AM | | :30 | | | NM | 5 | 5 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | 10/29/12 | 11/04/12 | | MTWTF-- | | | | 5 | \$40.00 | | | | |
| 5 | GFSB | 10/29/12 | 11/02/12 | 6:30AM-7AM Eyewitness News | 6:30AM-7AM | | :30 | | | NM | 5 | 5 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | 10/29/12 | 11/04/12 | | MTWTF-- | | | | 5 | \$50.00 | | | | |
| 6 | GFSB | 10/29/12 | 11/02/12 | 7AM-9AM The Early Show | 7AM-9AM | | :30 | | | NM | 5 | 5 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | 10/29/12 | 11/04/12 | | MTWTF-- | | | | 5 | \$30.00 | | | | |
| 7 | GFSB | 11/03/12 | 11/03/12 | SA Eyewitness News | 6AM-7AM | | :30 | | | NM | 1 | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | 10/29/12 | 11/04/12 | | -----S- | | | | 1 | \$20.00 | | | | |
| 8 | GFSB | 11/03/12 | 11/03/12 | SA Eyewitness News | 7AM-9AM | | :30 | | | NM | 1 | 1 | \$35.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | 10/29/12 | 11/04/12 | | -----S- | | | | 1 | \$35.00 | | | | |
| 9 | GFSB | 11/04/12 | 11/04/12 | SU Eyewitness News | 6AM-7AM | | :30 | | | NM | 1 | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | 10/29/12 | 11/04/12 | | -----S | | | | 1 | \$20.00 | | | | |
| 10 | GFSB | 11/04/12 | 11/04/12 | SU Eyewitness News | 7AM-9AM | | :30 | | | NM | 1 | 1 | \$35.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | 10/29/12 | 11/04/12 | | -----S | | | | 1 | \$35.00 | | | | |
| 11 | GFSB | 11/04/12 | 11/04/12 | CBS Sunday Morning | 9AM-10:30AM | | :30 | | | NM | 1 | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | 10/29/12 | 11/04/12 | | -----S | | | | 1 | \$85.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | |
|---------------------------------------|---|
| Contract / Revision 500197 / | Alt Order # |
| Contract Dates 10/29/12 - 11/04/12 | Product Estimate # October 29-November 4 |
| Advertiser Friends Of Chris Murphy | Original Date / Revision 10/31/12 / 10/31/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|------------|---------|------|-------|----------|
| | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$85.00 | | | |
| 12 | GFSB | 11/04/12 | 11/04/12 | Su | 10:30AM-11:30AM ROT | 10:30AM-11:30AM | :30 | | | NM | 1 | \$55.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$55.00 | | | |
| 13 | GFSB | 10/29/12 | 11/02/12 | Eyewitness News at Noon | 12PM-12:30PM | | :30 | | | NM | 5 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$50.00 | | | |
| N 14 | GFSB | 10/29/12 | 11/02/12 | CBS Daytime | 2-3pm | | :30 | | | NM | 5 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$40.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | | | | |
| | 1 | GFSB | 10/29/12-11/04/12 | CBS Daytime | 2-3pm | MTUWThF---- | :30 | | \$40.00 | NM | | |
| | | | See MG 14.6,14.7 | | | | | | | | | |
| | 3 | GFSB | 10/29/12-11/04/12 | CBS Daytime | 2-3pm | MTUWThF---- | :30 | | \$40.00 | NM | | |
| | | | See MG 14.6,14.7 | | | | | | | | | |
| | 6 | GFSB | 11/02/12-11/02/12 | CBS Daytime | 12:30-2pm | -----F---- | :30 | | \$40.00 | NM | | |
| | (@) | MG for 14.1,14.3 | | | | | | | | | | |
| | 7 | GFSB | 11/02/12-11/02/12 | CBS Daytime | 12:30-2pm | -----F---- | :30 | | \$40.00 | NM | | |
| | (@) | MG for 14.1,14.3 | | | | | | | | | | |
| 15 | GFSB | 10/29/12 | 11/02/12 | M-F 3pm-4pm Syndication | 2:58pm-4pm | | :30 | | | NM | 5 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$40.00 | | | |
| 16 | GFSB | 10/29/12 | 11/02/12 | 4PM-5PM | 4PM-5PM | | :30 | | | NM | 5 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF--- | | | | 5 | \$65.00 | | | |
| 17 | GFSB | 10/29/12 | 11/02/12 | 5PM-5:30PM Eyewitness Nev | 5PM-5:30PM | | :30 | | | NM | 5 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$65.00 | | | |
| 18 | GFSB | 10/29/12 | 11/02/12 | 5:30PM-6PM Eyewitness Nev | 5:30PM-6PM | | :30 | | | NM | 5 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$65.00 | | | |
| E 19 | GFSB | 10/29/12 | 11/02/12 | 6PM-6:30PM Eyewitness Nev | 6PM-6:30PM | | :30 | | | NM | 5 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$90.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | | | | |
| | 2 | GFSB | 10/29/12-11/04/12 | 6PM-6:30PM Eyewitness Nev | 6PM-6:30PM | MTUWThF---- | :30 | | \$90.00 | NM | | |
| | | | See MG 19.6 | | | | | | | | | |
| | 6 | GFSB | 11/02/12-11/02/12 | 6PM-6:30PM Eyewitness Nev | 6PM-6:30PM | -----F---- | :30 | | \$90.00 | NM | | |
| | (@) | MG for 19.2 10/30 | | | | | | | | | | |
| 20 | GFSB | 10/29/12 | 11/03/12 | M-SU Eyewitness News @ 1 | 11PM-11:35PM | | :30 | | | NM | 5 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-S- | | | | 5 | \$65.00 | | | |

Totals

76 \$3,600.00

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-------------------|-------------------|
| 10/29/12 - 11/04/12 | 76 | \$3,600.00 | \$3,060.00 |
| Totals | 76 | \$3,600.00 | \$3,060.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|-------------------------|-----------------------|--------------------------|
| Contract / Revision | Alt Order # | |
| 500197 / | | |
| Contract Dates | Product | Estimate # |
| 10/29/12 - 11/04/12 | October 29-November 4 | |
| Advertiser | | Original Date / Revision |
| Friends Of Chris Murphy | | 10/31/12 / 10/31/12 |

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.